



*Classical Roman Arts Foundation
Classica Romana Arte Fondazione*

Minutes for the Artisan Map Research Meeting

July 1st 2021. At 4:30 PM, the meeting was called to order. Present were Guillermo Ariel Gleizer, Ariel Oliver Gleizer and Maximilian Damm.

Item: The minutes of the previous meeting were unanimously approved as distributed.

Item: Guillermo calls the meeting to present the next steps of the Artisan Map project: a research on the user base and the construction of the virtual map. In the following months, the Foundation's team will conduct a marketing study to identify and contact the potential public of the map, that is collectors, tourists, experts, all kinds of people interested in discovering the best craftsmanship in Rome. In this way, the foundation believes it is accomplishing its mission of supporting local artisans by promoting their work and connecting them to a new and wider audience through the map. Approved.

Item: At the same time, the foundation team will also start the construction of the virtual map by testing models and designs, and identifying more and new high quality artisans in Rome. Approved.

Item: There being no other business, the meeting was adjourned at 17:45 PM.

Signatures:

 Ariel Gleizer  Maxx Damm